Safe and Secure Online® by the Center for Cyber Safety and Education

PARENTS EDITION

SHOPPING TIPS

You have too much at risk to not take your time when shopping online. Slowing down will help you protect your credit, cash and your identity. Don't let a virus, or worse yet – your identity being stolen – ruin the fun of shopping for yourself or others online. If you don't take a little extra time to be safe and secure online, it will cost you a lot more money and time in the long run.



Websites

Make sure you see "https" (not just http) in the URL. The "S" means the organization is leveraging encryption for its online transactions. Organizations not supporting https are opening their customers to having their online transactions intercepted.



Credit Cards

Use a credit card, not debit card. If your account is compromised, you have more fraud protection with a credit card than debit. Don't store your card number on the site.



Safe Search

If you "Google" a store or product, double check the URL in the results before you click. Or type in the URL instead of clicking a link in search results.



Passwords

Create strong, unique passwords on every site using at least 8 characters. Use two-factor authentication when offered and do not reuse passwords.



WiFi

Never Shop on open WiFi. Ensure you are on a trusted internet connection before shopping and making purchases.



Links

Use caution when clicking on an advertisement for a product received in an email or seen on social media. If in doubt, go directly to the store's website and search for the special.







